

THE BUSINESS DIAMOND BUDGET™

Category	Budget Amount	Actual Amount	Difference
Income			
Sales Revenue			\$ -
Interest Income			\$ -
Other Income			\$ -
Total Income	\$ -	\$ -	\$ -
Expenses			
Sales			\$ -
Travel			\$ -
Training			\$ -
Crm/Software			\$ -
Commissions			\$ -
Other			\$ -
Marketing			
Advertising			\$ -
Referral System			\$ -
Rewards			\$ -
Social Media			\$ -
Website/Seo			\$ -
Promotional Products			\$ -
Trade Shows			\$ -
Procedures			
Licensing/Permits			\$ -
Delivery Charges			\$ -
Inventory Purchase			\$ -
Equipment/Tools			\$ -
Vehicles			\$ -
Car Service			\$ -
Utilities			\$ -
Maintenance			\$ -
Telephone			\$ -
Payroll			\$ -
Office/Tracking			
Subscription/Dues			\$ -
Rent/Lease			\$ -
Professional Fees			\$ -
Office Supplies			\$ -
Salaries/Wages			\$ -
1099 Office Help			\$ -
Employee Benefits			\$ -
Payroll Taxes			\$ -
Insurance			\$ -
Loans			\$ -
Travel & Entertainment			\$ -
Postage			\$ -
Contributions			\$ -

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Relationships			
Vendor appreciation			\$ -
Employee Appreciation			\$ -
Client Appreciation			\$ -
Other			\$ -
Leadership			
Coaching			\$ -
Employee Recruiting			\$ -
Employee Training			\$ -
Other			\$ -
Total Expenses	\$ -	\$ -	\$ -